**Store Observation Measure**

Data Collector: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Vape shop name and location: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Print information promoting or discouraging e-cigarettes and/or tobacco use**

|  |  |  |
| --- | --- | --- |
| **Type of Information** | **Yes/No** | **Description** |
| Point-of-sales displays | Yes □ No □ |  |
| Safety of e-cigarettes | Yes □ No □ |  |
| Quit smoking information or products (e.g., Niko Stop) | Yes □ No □ |  |
| Deals/Coupons for e-cigarettes | Yes □ No □ |  |
| Advertisements for e-cigarettes | Yes □ No □ |  |
| Age-of-sales warning signs | Yes □ No □ |  |
| Ethnic specific signage | Yes □ No □ |  |
| Other: | Yes □ No □ |  |

**Examples of types and cost of e-cigarette products clearly visible**

|  |  |  |
| --- | --- | --- |
| **Types & Cost of Products** | **Yes/No** | **Description** |
| Disposable e-pens (e.g., blu, e-hookah pens) | Yes □ No □ |  |
| Atomizers/Cartomizers/Clearomizers | Yes □ No □ |  |
| Dry herb device | Yes □ No □ |  |
| E-pipe or E-hookah  | Yes □ No □ |  |
| Menu of Juices | Yes □ No □ |  |
| Number of flavors stated somewhere | Yes □ No □ |  |
| Nicotine levels sold stated (e.g.,3mg, 6-10mg, 11-30mg) | Yes □ No □ |  |
| Types of tips | Yes □ No □ |  |
| Battery sizes | Yes □ No □ |  |
| Popular and new brand names and price ranges | Yes □ No □ |  |
| Self-service or free samples (nicotine-containing or not) | Yes □ No □ |  |

**Drills**

|  |  |  |
| --- | --- | --- |
| Drill Visible | Yes □ No □ | Location and describe:  |
| **Spillage** |
| Evidence of spills  | Yes □ No □ | □ none□ a drop or two□ several drops  | □ teaspoon □ tablespoon □ more than a tablespoon |
| Spill by: Employee □ Customer □ | Describe: |

**Other tobacco items**

|  |  |  |
| --- | --- | --- |
| **Tobacco Items** | **Yes/No** | **Description** |
| Cigarettes | Yes □ No □ |  |
| Cigars | Yes □ No □ |  |
| Pipe tobacco, pipes | Yes □ No □ |  |
| Hookah pipe tobacco | Yes □ No □ |  |

**Other drug-related items**

|  |  |  |
| --- | --- | --- |
| **Drug-Related Items** | **Yes/No** | **Description** |
| Alcohol shot glasses, bottle openers, alcohol | Yes □ No □ |  |
| Lighters, ashtrays | Yes □ No □ |  |
| Hookah pipes, accessories | Yes □ No □ |  |
| Rolling papers [for marijuana], brushes to clean “dry” e-cigarette dispensers | Yes □ No □ |  |
| Other: | Yes □ No □ |  |

**Areas to socialize**

|  |  |  |
| --- | --- | --- |
| **Tobacco Items** | **Yes/No** | **Description** |
| Number of chairs, couch (describe) | Yes □ No □ |  |
| Board games | Yes □ No □ |  |
| Water tank | Yes □ No □ |  |

**Other misc. items for sale**

|  |  |  |
| --- | --- | --- |
| **Misc. Items** | **Yes/No** | **Description** |
| Clothing, bandanas | Yes □ No □ |  |
| Jewelry (e.g., necklaces for a rechargeable startup) | Yes □ No □ |  |
| Aspirin | Yes □ No □ |  |
| Vitamins | Yes □ No □ |  |
| Condoms | Yes □ No □ |  |
| Key chains | Yes □ No □ |  |
| Other: | Yes □ No □ |  |