

RESEARCH FORM

Observation of advertising and promotion of tobacco products in nightclubs observer **A** **B**

Name of venue		Date:	
Address		Time of entrance:	
Type of the venue		<input type="checkbox"/> outdoor <input type="checkbox"/> indoor <input type="checkbox"/> indoor with outdoor zone	

1.General information	Details		Comments
Age verification	<input type="checkbox"/> yes <input type="checkbox"/> no		
Designated smoking area	<input type="checkbox"/> outside the club <input type="checkbox"/> all over the area (for outdoor clubs) <input type="checkbox"/> smoking room inside		
Entertainment	<input type="checkbox"/> karaoke <input type="checkbox"/> photobooth <input type="checkbox"/> DJ <input type="checkbox"/> foodtrucks <input type="checkbox"/> other <input type="checkbox"/> none		
Entrance fee	<input type="checkbox"/> free <input type="checkbox"/> paid, amount:		
2.Advertising	Details		Comments
Branded logo signs	<input type="checkbox"/> yes <input type="checkbox"/> no	Location: <input type="checkbox"/> at the entrance to the club <input type="checkbox"/> at the bar <input type="checkbox"/> at dancefloor <input type="checkbox"/> in smoking area <input type="checkbox"/> other	
Bar accessories	<input type="checkbox"/> yes <input type="checkbox"/> no	Type: <input type="checkbox"/> bar pads <input type="checkbox"/> dustbins <input type="checkbox"/> deck cheirs <input type="checkbox"/> ashtrays <input type="checkbox"/> tables <input type="checkbox"/> other	
Tobacco packages/devices display	<input type="checkbox"/> yes <input type="checkbox"/> no		
Brand of above advertising	<input type="checkbox"/> glo <input type="checkbox"/> iqos <input type="checkbox"/> logic <input type="checkbox"/> Pall Mall <input type="checkbox"/> Camel <input type="checkbox"/> other		
3. Promotion	Details		Comments
Free tobacco products samples	<input type="checkbox"/> yes <input type="checkbox"/> no	<input type="checkbox"/> free tobacco tasting <input type="checkbox"/> free sample (pack of tobacco products) <input type="checkbox"/> other	
Free gadgets	<input type="checkbox"/> yes <input type="checkbox"/> no	<input type="checkbox"/> matches <input type="checkbox"/> lighters <input type="checkbox"/> other	
Brand of above promotion	<input type="checkbox"/> glo <input type="checkbox"/> iqos <input type="checkbox"/> logic <input type="checkbox"/> Pall Mall <input type="checkbox"/> Camel <input type="checkbox"/> other		
4. Sale	Details		Comments
Tobacco products sale point	<input type="checkbox"/> yes <input type="checkbox"/> no	Type: <input type="checkbox"/> separate point <input type="checkbox"/> at the bar <input type="checkbox"/> other	
Tobacco products types, available for sale	<input type="checkbox"/> cigarettes <input type="checkbox"/> e-cigarettes <input type="checkbox"/> liquids <input type="checkbox"/> HTP <input type="checkbox"/> other		
Brand available for sale	<input type="checkbox"/> glo <input type="checkbox"/> iqos <input type="checkbox"/> logic <input type="checkbox"/> Pall Mall <input type="checkbox"/> Camel <input type="checkbox"/> other		
5.Tobacco brand representatives	Details		Comments
Encouraging to fill the survey	<input type="checkbox"/> yes <input type="checkbox"/> no	What purpose? <input type="checkbox"/> receiving free samples <input type="checkbox"/> receiving free gadgets <input type="checkbox"/> other Questionnaire: <input type="checkbox"/> age <input type="checkbox"/> smoking status <input type="checkbox"/> type of products used <input type="checkbox"/> other	
Brand	<input type="checkbox"/> glo <input type="checkbox"/> iqos <input type="checkbox"/> logic <input type="checkbox"/> Pall Mall <input type="checkbox"/> Camel <input type="checkbox"/> other		

Comments

Figure 1a and 1b



Figure 2a and 2b

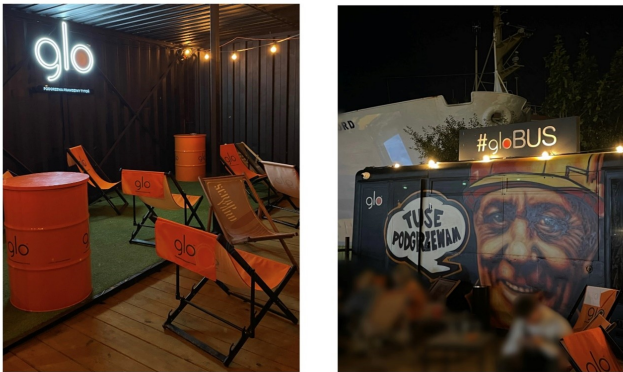


Figure 3a and 3b

