

Supplemental Table S1**Data Set of Nicotine Information Created for the Present Paper**

Brand Name	Company Website	Synthetic vs. Tobacco vs. Not disclosed	Salt vs. Freebase vs. Not disclosed	Concentration Levels Provided?
Airbar	https://www.airbar.com	Not disclosed	Salt	Yes
Allo	https://www.allovapor.com	Not disclosed	Salt	Yes
Apollo	https://www.apolloecigs.com	Synthetic	Salt	Yes
Bling	https://www.blingvaping.com	Not disclosed	Salt	Yes
Blu (i.e., My Blu)	https://www.blu.com/en/US	Not disclosed	Salt	Yes
Bolt	https://www.boltdisposable.com/	Not disclosed	Salt	Yes
Boulder	https://bouldervape.com/	Synthetic	Salt	Yes
Breeze Smoke	https://www.breezesmoke.com/	Synthetic	Not disclosed	Yes
Cali	https://www.calivapepods.com/	Not disclosed	Salt	Yes
Elfbar	https://www.elfbar.com/	Synthetic	Salt	Yes
Eon Stik	https://www.eonpods.com	Not disclosed	Salt	Yes
Fume	https://www.fumevapors.com/	Not disclosed	Salt	Yes
Halo	https://www.halocigs.com/	Tobacco	Freebase	Yes
HQD	https://hqdtypeusa.com/	Not disclosed	Salt	Yes
Hyde	https://hydevapeofficial.com/	Synthetic	Salt	Yes

Hyppe	https://hyppebrand.com/	Not disclosed	Not disclosed	Yes
JUUL	https://www.juul.com/	Tobacco	Salt	Yes
KangVape	https://www.kangvapecig.com/	Synthetic	Salt	Yes
Leap	https://www.leapvapor.com/	Not disclosed	Salt	Yes
Lava	https://lavapods.com/	Not disclosed	Salt	Yes
Logic	https://logicvapes.co.uk/	Not disclosed	Salt	Yes
MarkTen	https://www.markten.com/	Tobacco	Not disclosed	Yes
Mi-pod	https://mipod.com/	Not disclosed	Salt	Yes
MNGO	https://mngostick.com/	Not disclosed	Salt	Yes
Mojo	https://www.mojovape.com/	Not disclosed	Salt	Yes
Mr. Fog	https://www.mrfog.com/	Synthetic	Salt	Yes
Myle	https://www.mylevape.com/us-shop/	Not disclosed	Salt	Yes
NicStick	https://nicstickshop.com/	Not disclosed	Not disclosed	Yes
NJOY	https://shop.njoy.com/	Not disclosed	Salt	Yes
SMOK (including NOVO and Nord)	https://www.smoktech.com/	Not disclosed	Not disclosed	Yes
Pixxi	https://pixxipods.com/	Not disclosed	Salt	Yes
Pop	https://popvapor.com/	Synthetic	Salt and Freebase	Yes
Posh	https://nowposh.com/	Synthetic	Salt	Yes
Puff (i.e., Puff Bar)	https://puffbar.com/	Synthetic	Salt	Yes
SmokeTip	https://www.smoketip.com/	Synthetic	Not disclosed	Yes

South Beach Smoke	https://www.southbeachsmoke.com/	Not disclosed	Not disclosed	Yes
Stig	https://stigpods.com/	Not disclosed	Salt	Yes
Uno	https://vapeuno.us/	Not disclosed	Salt	Yes
Uwell	https://www.myuwell.com/products.html	Not disclosed	Not disclosed	Yes
V2 Cigs	https://www.buyv2cigs.co.uk/	Not disclosed	Not disclosed	Yes
Volcano	https://volcanoecigs.com/	Not disclosed	Freebase	Yes
Vuse	https://vusevapor.com/	Not disclosed	Salt	Yes
White Cloud	https://www.whitecloudelroniccigarettes.com/	Tobacco	Not disclosed	Yes
YOLO	https://vapeyolo.co.uk/	Not disclosed	Salt	Yes

Supplemental Table S2

Nicotine information disclosed in 2023 by the 4 e-cigarette brands most popular among United States adolescents,* organized across the three main nicotine dimensions.

Nicotine Dimension	Coded Category	% (N) of Websites in the Coded Category
Nicotine Concentration(s)	Listed	100% (4)
	Not disclosed	0% (0)
Nicotine Form	Salt	75% (3)
	Free base	0% (0)
	Both Salt and Free base	0% (0)
	Not disclosed	25% (1)
Nicotine Type	Synthetic	25% (1)
	Tobacco-derived	25% (1)
	Not disclosed	50% (2)

* According to U.S. national data, the top four brands used among high school students were Puff Bar, Vuse, SMOK, or JUUL. At least 5% of high school students currently using e-cigarettes endorsed these as their usual brand.¹

¹Park-Lee E, Ren C, Sawdey MD, et al. Notes from the Field: E-Cigarette Use Among Middle and High School Students — National Youth Tobacco Survey, United States, 2021. MMWR Morb Mortal Wkly Rep 2021;70:1387–1389. DOI: <http://dx.doi.org/10.15585/mmwr.mm7039a4external icon>.