

Figure 1.

Sample posts by @geekbarvape Instagram account.



Posted September 30th, 2023: “The magic of music meets the innovation of Geekbar Meloso - this same same but different music festival @ssbdfest is bound to be unforgettable!”



Posted November 6th, 2024: “Meet Digiflavor & GEEKBAR at EDC Orlando #EDCLV #geekbar #musicfestival #EDM #edcorlando”



Screenshot of video posted June 12th, 2024: “Feel the excitement! The GeekBar & EDC Las Vegas aftermovie is here. Share your favorite scene with us!”



Posted 6th July 2024: “Share your best GeekBar moment at EDC Las Vegas!”



Screenshot of video posted March 27, 2024: “Immerse yourself in the dynamic vibes of Geekfest! Our event video transports you to the heart of the action, showcasing the high-energy atmosphere and captivating performances that lit up the night at the music festival in America!”



Screenshot of video posted 29th November 2024: “Geekbar video from Shaq's Bass All-Stars Festival 🌟 🎵 🎶 big bass 🧠 loads of high energy dancing fun!! #GEEKBAR #geekbar #Geekbar #GeekBar #vapecommunity #Shaq'sBassAllStars #FestivalVibes #musicfestival”